



lubatti



**Founded by Tracey Malone** – an established society facialist with more than 20 years experience

**Heritage to the brand** – the Lubatti Collection originates back to the 1920s and inspired by celebrated facialist Madame Lubatti

**Ingredients & scents** - tried & tested, and trusted

The products have a luxurious timelessness about them - with the appeal of the modern day sophisticated skincare consumer

**luxurious textures**

**Fruit, flower and plant extracts**

quality ingredients, anti-aging actives, **immediate results**

**delicate scents**

**beautiful packaging**

# Brand's History & Heritage

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**Madame Lubatti** - a celebrated facialist in the late 1920s (clients included Ava Gardner & Vivien Leigh)

**Eileen Malone** was Madame Lubatti's protégé – she trained on the unique facial technique & the secret skincare recipes

Two daughters – **Jo Malone** and **Tracey Malone**

**Tracey Malone** become a facialist – trained by her mother using the original Madame Lubatti facial technique and learnt how to mix the recipe formulations from an early age



*Madame Lubatti*

Lubatti is a **celebration of 'original' beauty**; a celebration of Madame Lubatti & all she stood for in an iconic era – captures the style, **elegance, beauty & timelessness of her** & her exclusive, devoted followers



Vivien Leigh



Ava Gardner



Princess Marina, 1934

Retail products

lubatti



Hotel toiletries

lubatti



# Hotel toiletries

# lubatti



Currently available: 30 g Soap and 30 ml bottles

White & Black Amenities to complement the range

In development: 50 ml bottles, 300 ml dispensers, 3 litre bulks

## UK

- 6 Fenwick stores including Fenwick New Bond Street
- Harrods at Urban Retreat
- Luxury online retailers such as Bath & Unwind

## USA

- Shen Beauty Boutique in Brooklyn, New York

## Soon to launch

Greece & Spain



Fenwick  
· BOND STREET ·



Harrods  
KNIGHTSBRIDGE





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SWEET DREAMS

SHE MAGAZINE

Sweet DREAMS

and techniques of Lubatti, a renowned and beauty expert. First, Malone sages my face using mango and ice cream to



FOR DETOXING THE EYES

STYLE COUNSEL, METRO

seen it... tried it... loved it...

### WINTER SKIN SOOTHERS

To combat all that central heating and chilly air over the next few months...

**+** **IN THE RED**  
*Vichy Aqualia Thermal Light*, £15.50 from Boots, helps bind moisture into the skin's surface layers, making it velvety soft.



**+** **IN THE BLACK**  
*Lubatti Honey & Almond Gorgeous Day Moisturiser*, £28.50 from Space NK. Apply thickly as a hydrating mask, then massage in for your day cream.



**+** **IN THE GREEN**  
*Emma Hardie Natural Lift AM/PM Moisturiser*, £36 from Space NK. Created by a holistic facialist, smells divine and contains algae extract to energise skin cells. w&h



5 BEAUTY TIPS THAT

ALL ABOUT YOU

NEVER DATE

*Nominated Best New Brand in the  
Sunday Times Style Beauty Awards 2010*



*Nominated for Best Hand cream in the 2011  
SHE Magazine Beauty Awards*

**SHE**