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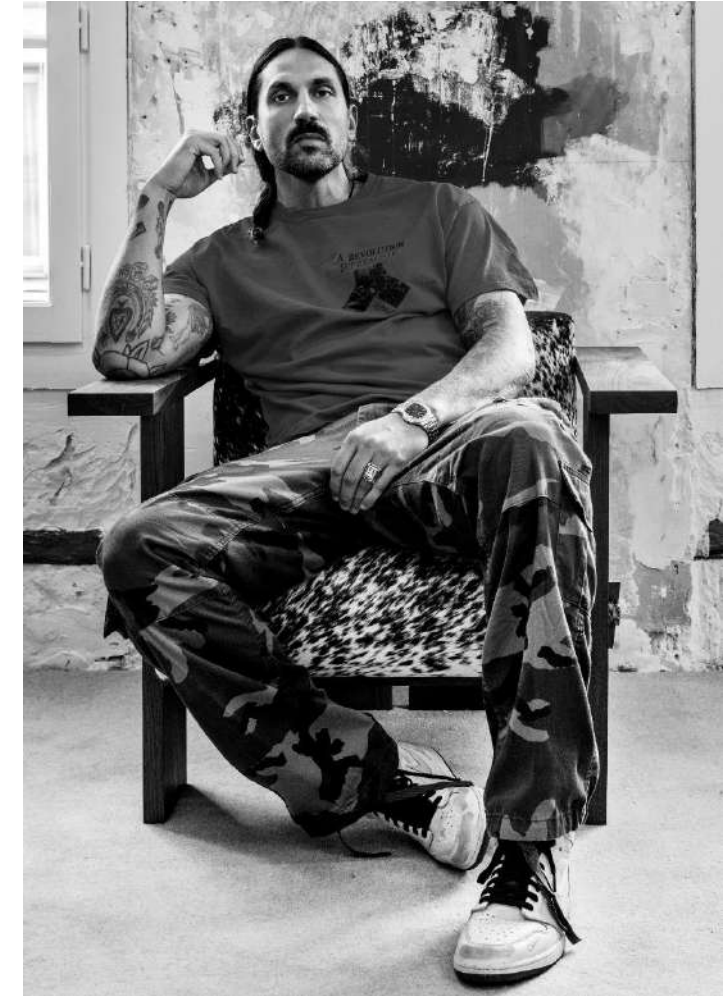
Platinum member

BYRIEIO

BYREDO BRAND

BYREDO is a European luxury house founded in 2006 by Ben Gorham.

With a style that reinforces an understated approach through simple compositions and the highest quality raw materials available, all BYREDO products are manufactured in Europe with a distinct focus on craft and quality.



BYREDO

BYREDO BRAND

Since 2006, BYREDO has developed a timeless vision influenced by a nomadic lifestyle to create the most relevant products for today, made to last over time.



BYREDO is reinventing the world of luxury through a new approach and talking to a new generation of clients

BYREDO

THE PRODUCTS



BYREDO universe consists of a lifestyle category of products: fragrances, scented candles, a collection of handbags and small leather goods, eyewear and objects

BYREDO



New York Wooster flagship



Stockholm MS6 flagship

BYREDO is distributed in 40 countries through standalone and select wholesale doors



Paris Saint-Honore flagship

Examples of international wholesale partners



BYREDO



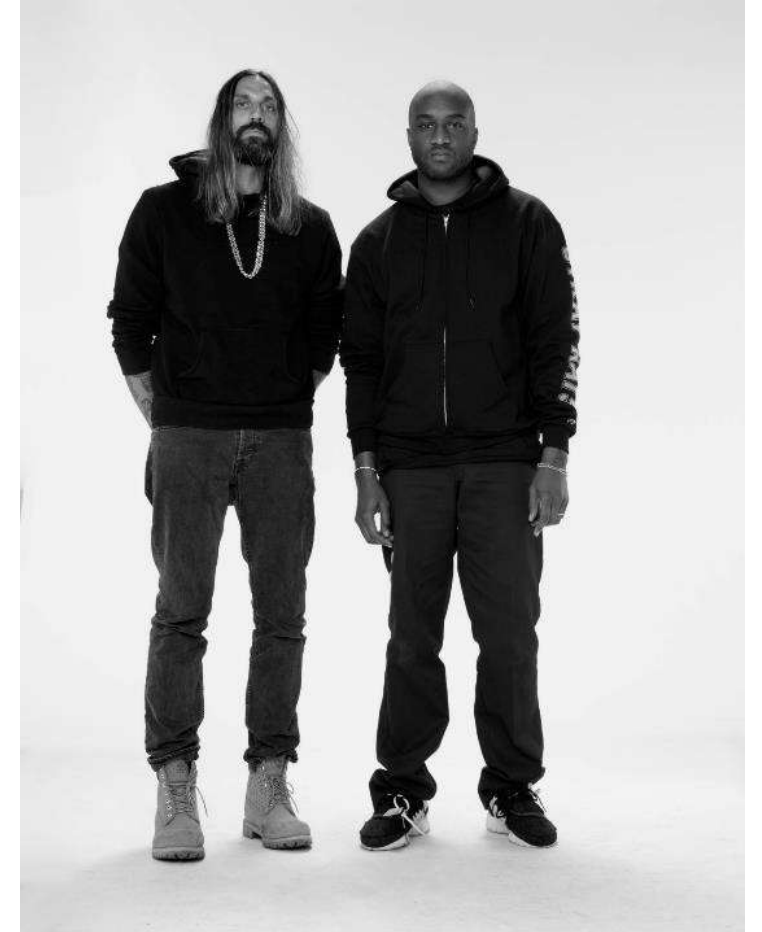
London Lexington flagship

COLLABORATIONS

With strong ties to creativity, art, and lifestyle, BYREDO has established a unique position in the luxury market

BYREDO has worked in collaboration with artists and brands such as M/M (Paris), photographers Inez & Vinoodh, Craig McDean, the magazine Fantastic Man, hair stylist Christiaan Houtenbos, fashion brand Acne Studios or eyewear brand Oliver Peoples, and Off-White to name a few.

Future collaborations include IKEA



BYREDO



BYREDO



BYREDO

Mojave Ghost

Mojave Ghost is a woody composition inspired by the soulful beauty of the Mojave Desert. In this xeric wilderness, rare are the plants that dare to blossom. With a light and graceful character top notes of musky Ambrette combine with fresh Jamaican Nesberry. Powdery Violet then unfurls to reveal Sandalwood. Finally warm Chantilly Musk rounds out a base of crisp Amber and Cedar wood, leaving the raw spirit of Mojave Ghost to linger on the skin.

- Top: Ambrette, Jamaican Nesberry
- Heart: Magnolia, Sandalwood, Violet
- Base: Cedarwood, Chantilly Musk, Crisp Amber



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